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Temple Tech Innovator

SHARAD KAMATH'S 3IONETRA
IS CHANGING THE WAY TEMPLE
MANAGEMENTS OPERATE TO ENHANCE
THE DEVOTEE EXPERIENCE

Shops Outside



- Ayurvedic products
- Flowers/garland sale
- Religious Books
- Yantra Sale
- Gemstones
- Sweets

Seva/Puja booking



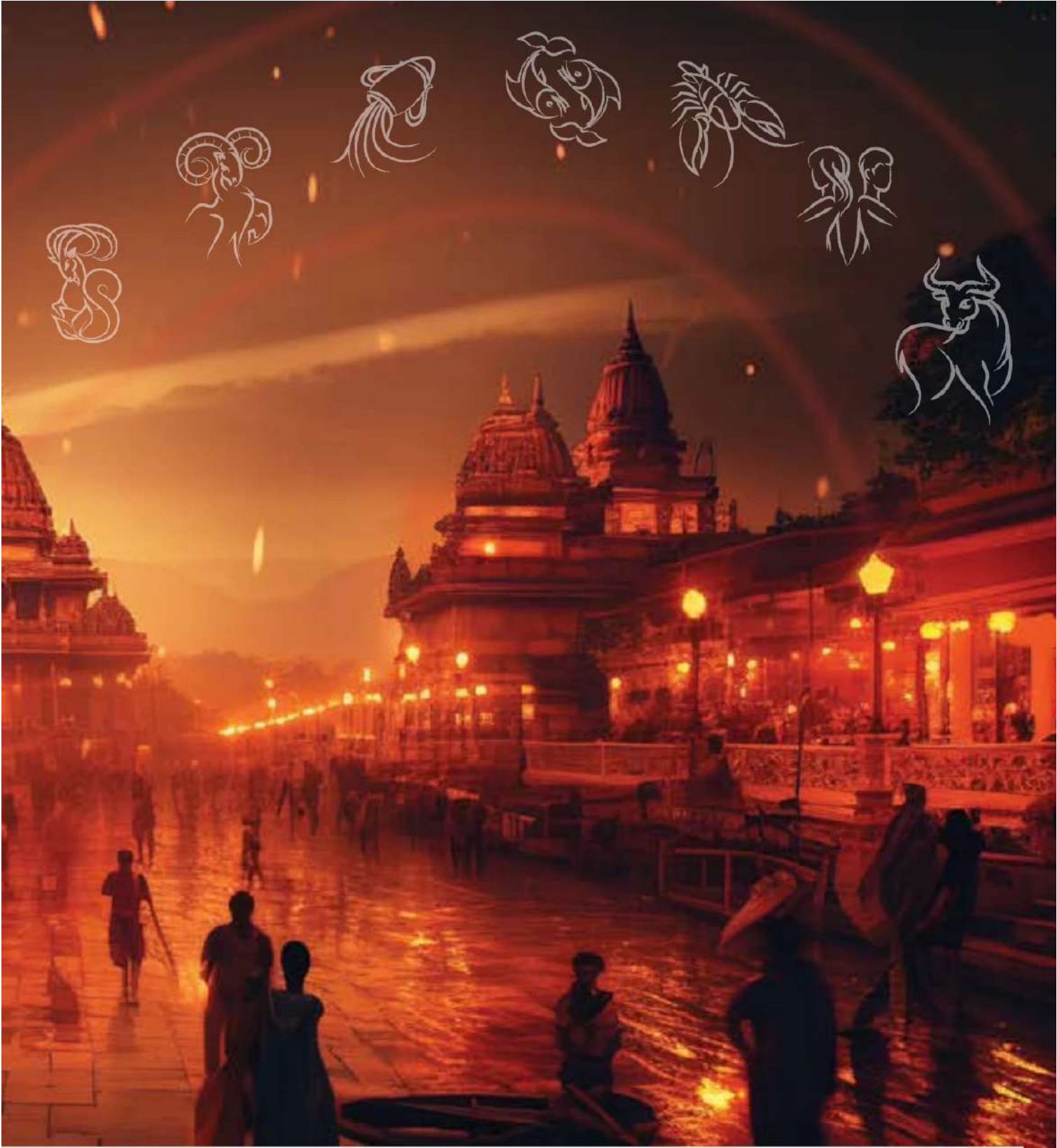
- Daily seva
- Festive seva
- Chadhava

India's spiritual tech sector is poised for unprecedented growth and expansion. Industry veterans affirm that the current market remains largely untapped and uncharted, and presents immense opportunities for disruption across all facets of spiritual experiences, ranging from all kinds of religious services, temple visits and pilgrimages to astrology and more. There is enough scope for entrepreneurs to bring about innovation and streamline the sector, making it attractive for investors.

Donation/Financial Assistance



- For building schools
- Any corpus funds
- Donation for temple reservation



Projected Growth Of Spiritual Market between 2024-2032:

10% CAGR

The Spiritual Market's Valuation In 2023:

\$58.6 Bn

Expected Spiritual Market Size by 2032:

\$127.8 Bn

(Source: Expert Market Research Report, IMARC Group Report); Graphics by Rahul Roy



SACRED COMMERCE

Religious tourism, donations, media, merchandise, and infrastructure, among others, are set to drive India's spiritual market at an unprecedented growth rate. A look at some key numbers



Temple Management

- Accounts management
- Committee trust management
- IT: Software/ Digital infrastructure



Pandits/Pujaris

- Kundali matching
- Pooja at home
- Astrology
- Matchmaking
- Vastu consultations



Yatras and visits

- Temple tour package booking
- Yatra reservation

MAPPING THE UNTAPPED

“My Mission Is To Make Temples Across India Better”

By Resham Suhail

IN THE BUSTLING world of technology, where innovation knows no bounds, Sharad Pandurang Kamath, Founder and CEO of 3ioNetra emerges as a pioneer in bridging the gap between tradition and modernity. His brainchild, 3ioNetra, is not just a software solution but a transformative force reshaping the landscape of temple management. Born and raised in a traditional Hindu Mangalorean family, Kamath's journey into temple management technology was deeply rooted in his religious upbringing.

The Birth of 3ioNetra

Inspired by his experiences as a volunteer and organiser at religious functions, Kamath recognised the need for a comprehensive software solution to address the complex billing and accounting needs of temples. Thus, 3ioNetra was born in 2016, driven by his unwavering commitment to give back to the religious community that had supported his education. As he recalls, “When I searched for a ready-made software solution, I realised that none were available. This sparked the inception of 3ioNetra, an all-encompassing solution to manage the billing, accounting, and other resources required by religious trusts and temples.” Through 3ioNetra, temple management trustees can now streamline operations, engage with devotees more effectively and embrace digital payments seamlessly. As Kamath puts it, “Our software aims to change the way temple management teams operate, making their processes more efficient while enhancing the devotee experience.” Looking ahead, 3ioNetra's focus extends beyond digitising payment systems,

“Our software aims to change the way temple management teams operate, making their processes more efficient while enhancing the devotee experience”

Photograph by Vilas Kalgutker



Sharad Kamath, Founder and CEO, 3ioNetra identified the need for a comprehensive software solution to address the complex billing and accounting needs of temples based on his experiences as a volunteer and organiser at religious functions

tems, the goal is to provide temples with the tools they need to prioritise their core mission—serving the spiritual needs of devotees—while enhancing operational efficiency. He asserts, “We believe that our software will revolutionise temple management, empowering trustees to navigate the digital age while preserving the sanctity of religious traditions.”

The Market Dynamics

The landscape of religious tech in India is undergoing a profound transformation, driven by the intersection of tradition and technology. According to Kamath, the contribution of Hindu temples and trusts alone constitutes a significant portion of India's GDP. He highlights, “Currently, only Hindu temples and trusts contribute 10 per cent of India's GDP, with the entire spiritual tech market contributing around 20-25 per cent.”

Despite this substantial contribution, Kamath emphasises the need for patience and focus for startups entering this space. “Any new startup founder needs to invest 4-5 years to understand the problem areas and focus on one state,” he advises. Kamath further stresses the importance of a mindset shift and long-term investment. “The next 4-5 years will require capital for building disruptive tech solutions and mentorship,” he concludes. As the industry evolves, these insights from Kamath shed light on the numerous opportunities and challenges shaping the future of religious tech in India. **BW**